EASTEC introduced us to a couple of manufacturers that we knew of but hadn’t had the opportunity to actually put our hands on their machines. We left the event feeling confident in the machine decisions we made.”
**AUDIENCE PROFILE**

**Verified Attendance***

- Total Event Attendance ......................... 13,405
- Total Exhibiting Spaces .......................... 556
- Total Exhibiting Companies ..................... 740
- Total Square Footage ............................. 148,105

*Does not include students or media

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**JOB FUNCTIONS**

- 14% Manufacturing Engineering Department
- 14% Owner/Company Management/Corporate Executive
- 13% Sales & Marketing
- 10% Manufacturing Production Department
- 9% Manufacturing Production Management
- 7% Manufacturing Engineering Management
- 6% Design Engineer
- 5% Product Design and R&D
- 5% Quality Assurance & Control
- 3% Control Engineering/Automation
- 3% Purchasing
- 1% Educator/Instructor
- 10% Other

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**COMPANY SIZE**

Representatives from hard-to-reach job shops to major OEMs investigated new products and technologies at EASTEC.

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**NUMBER OF EMPLOYEES**

I closed my shop for the day and brought my team to EASTEC to learn more about our industry and spark new ideas.

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**FIRST-TIME ATTENDEES**

40% of the EASTEC audience were first-time attendees. These are individuals who can lead to new business for your organization.

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Source for all statistics: EASTEC 2019 Registration and Survey Data
PRIMARY INDUSTRIES

ATTENDEES REPRESENT

- Academic Institution
- Aircraft/Aerospace
- Automotive
- Communication
- Consulting/Engineering
- Defense
- Electronics/Computers
- Fabricated Metal/Stampings
- Furniture
- Government/Military
- Industrial and Commercial Machinery
- Medical/Surgical
- Oil & Gas
- Other Manufacturing
- Other Transportation
- Petroleum
- Pharmaceutical/ Biotechnology
- Plastic Products
- Research & Development
- Services (Financial and Other)

ATTENDEES ALREADY HAVE EASTEC 2021 ON THEIR CALENDAR

93% of attendees are somewhat or very likely to attend future EASTEC events.

ATTENDEES RECOMMEND EASTEC TO THEIR COLLEAGUES

66% of attendees are likely to recommend EASTEC to an industry colleague or professional peer.

EASTEC EXHIBITORS INDICATE THEY WILL RETURN IN 2021

85% of exhibitors have already booked their exhibit space for EASTEC 2021.

ATTENDANCE BY REGION

- 95%
- 2%
- 1%

International

TOP ATTENDING COMPANIES

- Aeroswiss
- Axis Technologies Inc
- B & F MACHINE CO
- Barnes Aerospace
- Blackhawk Machine Products
- Bridgeport Fittings Inc.
- Collins Aerospace
- CoorsTek
- GE Aviation
- General Electric
- GKN Aerospace
- Governors America Corp
- Green Brothers Fabrication
- Harvey Performance Company
- Horst Engineering
- IBM
- IPG Photonics
- Jacobs Vehicle Systems
- Kamatics Corporation
- Kimball Physics
- Lenox
- Medtronic
- Metalform Studio
- MK Services
- Nypro Healthcare
- Okay Industries
- Otis Elevator
- Paradigm Precision
- Parker Hannifin
- Perry Technology
- Polamer Precision
- Pratt & Whitney
- RBC Bearings
- Saint-Gobain
- Savage Arms
- Schneider Electric
- Sig Sauer
- Sikorsky Aircraft
- Smith & Wesson
- Smith & Nephew
- Stanley Black & Decker
- Sunset Tool Inc.
- Swissturn USA
- Tecomet
- Tegra Medical
- The Lee Company
- Timken Aerospace
- Turbine Technologies
- Turbomach International
- United Electric Controls
- Vermont Microtechnologies
- Waters Corporation
- Whelen Engineering
- Winslow Automations

easteconline.com
EASTEC CONNECTS YOU WITH AN AUDIENCE OF FINAL DECISION-MAKERS AND PURCHASE INFLUencers

76\% of attendees influence the equipment purchase decisions for their companies.

TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at EASTEC 2019.

- 3D Printing/Additive Manufacturing........36\%
- 3D Scanning........................................17\%
- Advanced Materials..............................14\%
- Assembly & Joining..............................14\%
- Automated Manufacturing 
  & Assembly ...................................23\%
- Boring...............................................12\%
- Casting............................................. 9\%
- Ceramics............................................ 7\%
- Cleaning & Pretreatment Equipment.......9\%
- Cloud Computing.................................. 3\%
- CNC Controls & Accessories...............32\%
- Composites Manufacturing.................. 7\%
- Computer-Aided Engineering (CAE).......10\%
- Contract Manufacturing Services........7\%
- Controls, CAD/CAM Software..............22\%
- Coolants & Lubricants.........................16\%
- Cutting Tools & Accessories................29\%
- Cybersecurity.................................... 2\%
- Data Acquisition..................................6\%
- Data Translation/Interoperability........ 2\%
- Deburring & Edge Finishing..................18\%
- Design & Simulation............................10\%
- Digital Transformation....................... 2\%
- Digitizers......................................... 2\%
- Drilling & Tapping Machines..............14\%

- EDM.................................................16\%
- Electronics Manufacturing................6\%
- Energy & Environmental Efficiency........3\%
- Environmental Equipment & Protection...3\%
- ERP/MRP/CIM Software........................4\%
- Fastening......................................... 9\%
- Finishing & Coatings..........................13\%
- Flexible Manufacturing Systems.......... 7\%
- Forming & Fabricating........................10\%
- Grinding..........................................20\%
- Honing............................................. 8\%
- IoT (Industrial Internet of Things).......6\%
- Industry 4.0.....................................6\%
- Information Technology (IT)...............6\%
- Lasers & Laser Systems......................19\%
- Lean Manufacturing............................20\%
- Machine Vision..................................12\%
- Machining Centers.............................30\%
- Manufacturing Execution Systems (MES)5\%
- Material Handling..............................14\%
- Measurement, Inspection & Testing.......24\%
- Metals............................................17\%
- Metrology Equipment..........................13\%
- Micromanufacturing........................... 7\%
- Milling............................................34\%

- Modeling and Simulation.....................9\%
- Moldmaking....................................... 8\%
- Nanotechnology.................................4\%
- Network Equipment............................3\%
- Operations Technology (OT)..............4\%
- Plant Engineering & Maintenance........ 6\%
- Plasma Cutting.................................. 8\%
- Plastics Molding & Manufacturing........7\%
- Product & Process Design Management..5\%
- Product Lifecycle Management (PLM)...3\%
- Quality............................................15\%
- RFID.............................................. 5\%
- Robotics..........................................21\%
- Sawing & Cut Off Machines...............11\%
- Screw Machining...............................10\%
- Sensors........................................... 8\%
- Software, Machine Control................10\%
- Software/Simulation.......................... 8\%
- Supply Chain Integration ..................4\%
- Tooling..........................................34\%
- Turning..........................................26\%
- Virtual Reality & Augmented Reality....4\%
- Waterjet Cutting..............................13\%
- Welding..........................................15\%
- Workholding Systems & Devices..........18\%
- Workplace Safety & Ergonomics..........11\%

For questions regarding this report, contact: Kim Farrugia at kfarrugia@sme.org or 800.733.3976, ext. 3103